



## ***MEDIA RELEASE***

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For Immediate Release

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**REBUILDING? RENOVATING? REHABBING? THIS EARTH DAY,  
CHECK OUT THE NEW ORLEANS BUILD SMART EXPO**

**NEW ORLEANS** – The New Orleans Build Smart Expo, a free two-day showcase for those rebuilding and making home improvements, will occur from 10 a.m. to 4 p.m., Saturday and Sunday, April 22-23, Ashe Cultural Arts Center, Barristers Gallery, and neighboring businesses, 1712-1724 Oretha Castle-Haley Blvd.

The expo is held in celebration of Earth Day, April 22.

The expo features “efficient, affordable and healthy living with modern, environmentally responsible materials.” It is designed for homeowners, families and the contractors serving this community. Anyone interested in energy efficient, affordable and healthy products and building materials will benefit from the expo.

Activities at the expo include:

- Workshops for homeowners and contractors on subjects such as mold remediation, financial resources for energy efficient home improvements and rebuilding, deconstruction vs. demolition, and environmentally friendly building materials;
- Energy efficient product demonstrations and booths;
- Practical building information and product displays;
- Technical resources;
- Earth Day booths and presentations by local nonprofit organizations; and
- Earth Day activities for kids.

“In the wake of Hurricane Katrina, energy efficiency and modern, environmentally-responsible building materials are the key to good home investment and the answer to rebuilding New Orleans better than before,” says Forest Bradley-Wright, Sustainable Rebuild Coordinator for the Alliance for Affordable Energy. “The New Orleans Build Smart Expo will help you invest wisely as you rebuild, ensuring the health of your family, protecting the environment, and saving you money through energy efficiency.”

The New Orleans Build Smart Expo is sponsored by grants from Home Depot, Entergy, Global Green and the Sierra Club Gulf Coast Taskforce. The expo is presented by a coalition of environmentally-friendly organizations, including: Alliance for Affordable Energy; New Orleans Housing Resources Center; Sierra Club; The Green Project; New Orleans Neighborhood Development Collaborative; Green Building Resource Center; and Tulane University.

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The Sierra Club's 700,000 members work together to protect communities and the planet. The Club is America's oldest, largest and most influential grassroots environmental organization. The Delta (Louisiana) chapter of the Sierra Club has more than 3,500 members and has been active in local conservation projects for more than 30 years. For more information, contact the organization's website: [www.louisiana.sierraclub.org](http://www.louisiana.sierraclub.org).