



MEDIA RELEASE

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For Immediate Release

FOR MORE INFORMATION

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MEDIA ADVISORY

Katrina Anniversary B-roll Package Free for Download 28 August

ATTENTION NEWS DIRECTORS AND ASSIGNMENT EDITORS

NEW ORLEANS – If Hurricane Katrina has shown us one thing, it is how much the environment matters if we want to protect our people and our economy. The Sierra Club is providing a free edited package of B-roll for use in Hurricane anniversary stories. Contact Chris Smith for more information about these issues, story ideas, and tips for incorporating the package into your coverage.

WHO: The Sierra Club's Gulf Coast Environmental Restoration Task Force staff

WHAT: A free edited package of B-roll and interview clips dealing with Katrina and its aftermath. The footage provides aerial views of coastal wetlands, the Mississippi River Gulf Outlet, destruction of wetlands caused by oil and gas exploration, landfills, and other shots. See following page for a complete description

WHEN: The package is approximately **7:45 minutes** long and it will be played out twice during the satellite feed window.

Playout time: **15:00-15:15 EASTERN TIME, 28 August**

**AMC 2 / K14 (Downlink Frequency: 11980 horizontal)
85 Degrees West**

The Sierra Club has compiled an edited package of B-roll footage (also available as stills). This package is available for your free and unlimited use. Please contact Chris Smith to obtain this B-roll package: chris.smith@sierraclub.org or 504.884.4008. The package includes the following footage:

Sierra Club Aerials

La/Ms Gulf Coast Aug 15 2006 B-roll only, no audio

One edited 2 min 47 sec piece followed by individual slated segments which start at time code 1:03:00:00

Total Time 7 min 45 sec

Mississippi Gulf Coast Barrier Islands An outer layer of defense against storm surge now compromised in La. (24 seconds)

Coastal Marshes Another layer of defense against storm surge. Damaged by human activities. (20 seconds)

Mississippi River Gulf Outlet Artificial Channel-Conducted storm surge toward New Orleans. (14 seconds)

The Funnel-Intersection of Mississippi River Gulf Outlet and Gulf Intercoastal Water Way- Intensified storm surge-(15 seconds)

Site of proposed landfill Across from NASA Michoud and the Funnel. In the path of potentially major storm surge. (12 seconds)

Murphy Oil Oil storage facility. Flooded tank contaminated Chalmette neighborhoods. (15 seconds)

DuPont at DeLisle Industrial facility on Mississippi Gulf Coast at Gulfport. Vulnerable to storm surge. (20 seconds)

FEMA trailer park High formaldehyde levels in trailers. (15 seconds)

Old Gentilly Landfill Previously closed site along Intercoastal Waterway. Disposal of hurricane debris in potentially leaky site. (16 seconds)

Chef Menteur landfill Landfill opened under emergency order and recently closed by Mayor Nagin. Close to communities and wetlands. (16 seconds)

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The Sierra Club's 750,000 members work together to protect communities and the planet. The Club is America's oldest, largest and most influential grassroots environmental organization. The Delta (Louisiana) chapter of the Sierra Club has more than 3,500 members and has been active in local conservation projects for more than 30 years. For more information, contact the organization's website: www.louisiana.sierraclub.org.